



WNCN
ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

CONTRACT

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision 953179 /		Alt Order # 25319695
Product North Carolina		
Contract Dates 10/18/16 - 10/24/16	Estimate # 7985	
Advertiser POL/Donald Trump for President (R)	Original Date / Revision 10/12/16 / 10/12/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property ENCT	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
Agv Code 9914860	Advertiser Code 521	Product 1/2 966
Agency Ref IN16043/SP10305	Advertiser Ref	
Total Ratings 5.30		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ENCT	10/23/16	10/23/16	Su Seinfeld	1030p-11p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				1	\$20.00	0.70			
N 2	ENCT	10/22/16	10/22/16	Sa Seinfeld	1030p-11p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-				1	\$20.00	0.60			
N 3	ENCT	10/18/16	10/24/16	Seinfeld	1030p-11p		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--				5	\$85.00	0.80			
Totals												7	\$465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	7	\$465.00	(\$69.75)	\$395.25
Totals	7	\$465.00	(\$69.75)	\$395.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
953179 /	25319695

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985

Advertiser	Original Date / Revision
POL/Donald Trump for Pi	10/12/16 / 10/12/16

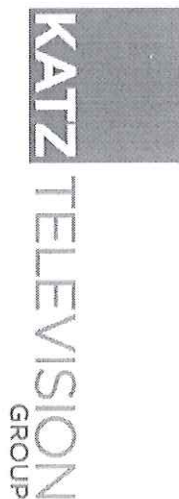
Signature: _____ Date: _____

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053179



125 West 55th St
New York, NY 10019

Contract # 25319695	Changes as of: 9/27/2016 at 6:28 PM	Version: Original Order
CPE: 521/966/7985	Flight: 10/18/16 - 10/24/16	Total \$: \$465.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 7
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: North Carolina Agency Order #: 5432277	Office: WASHINGTON Primary Demo: Adults 18+
Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175	Total CPP: \$87.74 Total GRP: 5.3
Comments: Separation: 30	Separation:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Su 10:30p-11p		Seinfeld	\$20.00	0.7	30	0	0	0	0	0	1	0	1	\$20.00	\$28.57	0.7
2	Sa 10:30p-11p		SEINFELD WK	\$20.00	0.6	30	0	0	0	0	1	0	0	1	\$20.00	\$33.33	0.6
3	Tu-F 10:30p-11p		SEINFELD	\$85.00	0.8	30	1	1	1	1	0	0	1	5	\$425.00	\$106.25	4.0
TOTALS:							1	1	1	1	1	1	1	7	\$465.00	\$87.74	5.3



125 West 55th St
New York, NY 10019

Contract # 25319695 Changes as of: 9/27/2016 at 6:28 PM Version: Original Order
CPE: 521/966/7985 Flight: 10/18/16 - 10/24/16 Station: ENCT
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Greenville/New Bern/Wash
815 SLATERS LANE Product: North Carolina Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 5432277 Primary Demo: Adults 18+
Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH
212-373-8175 212-373-8175
Total \$: \$465.00
Total Spots: 7
Total CPE: \$87.74
Total GRP: 5.3

Special Instructions	
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Date/Time	Added by	Comment
09/27/16 6:28 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$46,500
ENCT Share:	1%
Comment:	
WCTI:	11%
WFXI:	25%
WTN:	36%
WNCT:	27%

Daypart Summary					
Day/Time	% Distrb	Spots	Dollars	CPP	GRP
	100%	7	\$465.00	\$87.74	5.3
Total	100%	7	\$465.00	\$87.74	5.3

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$465.00
Total	7	\$465.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	9/29/16 1:04 PM				\$0 \$0
New	9/27/16 6:28 PM	JACOB ROTH	New	7	\$465.00 \$465.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.